



## Americas Linkage 2007 Latin America and Caribbean Program March – May 2007

### REGISTRATION INFORMATION

The Americas Linkage Program was created in the year 2000 by the Greater Miami Chamber of Commerce (GMCC), in partnership with **American Airlines**, to market Florida as a business center, stimulate trade and establish strategic alliances between Florida, Latin America and the Caribbean. The Program has since become an integral part of the Chamber and its efforts to promote Florida Services abroad. The program in each city consists of two days and participants may choose to visit one or more destinations (a minimum of fifteen (15) participants per city is required for a mission to take place).

**Mandatory Attendance is required in order to obtain reduced airfares**

**Optional Service** - One-on-one business appointments will be available upon request for an additional fee.

#### BENEFITS

##### Included in the Program:

- Reduced airfare (originating from Miami)
- Reduced hotel rates
- In-country briefing conducted by the U.S. Embassy or U.S. Commercial Service
- Company listing in directory (Deadline: March 2, 2007)
- Group meeting and networking events

##### Additional Sponsorship Opportunities:

- Sponsorship of events (with speaking opportunity)
- One-page company profile in directory (Deadline: March 2, 2007)
- One-page company ad/advertorial in directory (Deadline: March 2, 2007)
- Company recognition in press releases and/or promotional materials

#### PROGRAM DATES & FEE SCHEDULE (in U.S Dollars)

| City<br>(subject to change & cancellation) | Dates (subject to change & cancellation) | Registration Fee** |               | Roundtrip *<br>Airfare on AA | Hotel Rates+<br>Per night |
|--|--|--------------------|---------------|------------------------------|---------------------------|
|  |  | Member***          | Non-Member*** |                              |                           |
| San Jose, Costa Rica                       | March 19-20, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Panama City, Panama                        | March 22-23, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Bogota, Colombia                           | March 26-27, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Sao Paulo, Brazil                          | April 9-10, 2007                         | \$250              | \$600         | TBC                          | TBA                       |
| Belo Horizonte, Brazil                     | April 11-12, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Curitiba, Brazil                           | April 13-14, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Santiago, Chile                            | April 19-20, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Buenos Aires, Argentina                    | April 23-24, 2007                        | \$250              | \$600         | TBC                          | TBA                       |
| Santo Domingo, D.R.                        | May 3-4, 2007                            | \$250              | \$600         | TBC                          | TBA                       |
| Mexico City, Mexico                        | May 7-8, 2007                            | \$250              | \$600         | TBC                          | TBA                       |
| Guadalajara, Mexico                        | May 9-10, 2007                           | \$250              | \$600         | TBC                          | TBA                       |
| Monterrey, Mexico                          | May 11-12, 2007                          | \$250              | \$600         | TBC                          | TBA                       |

\* Visas (Brazil & Chile) and additional fees and taxes are not included. **Intercity flights, Transfers between airports and hotels are not included in program cost.**

\*\* Registrations received after March 2, 2007 will incur a additional \$50.00 fee

\*\*\* \$150 additional for member spouse & \$300 for non-member spouse

For additional pricing information and sponsorship opportunities please contact:

Juan P. Gonzalez | Greater Miami Chamber of Commerce

Email: [jgonzalez@miamichamber.com](mailto:jgonzalez@miamichamber.com) | [www.miamichamber.com](http://www.miamichamber.com)

Fax (305) 374-7156 | Tel. (305) 577-5477





# Americas Linkage 2007 Latin America and Caribbean Program March – May 2007

## REGISTRATION FORM

**Registration Deadline is: Friday, March 2, 2007**

**Upon receipt of your completed registration form, the hotel and air travel registration forms will be sent to you. Air and Hotel fees must be paid directly to the providers.**

Name of Delegate: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_ Name of participating spouse+: \_\_\_\_\_

**\*Spouses pay \$150 per city and can participate in all events**

**Are you a GMCC Member**  **Non-Member**  | **Interested in matchmaking\***  **Yes**  **No**

\***“Matching Service” or Gold Key Service (GKS)** is offered by the U.S. Department of Commerce and/or local organizations abroad. The service is designed for U.S. companies seeking clients, representatives, buyers, and/or joint venture partners. The U.S. Commercial Service, local chambers of commerce and/or business organizations will handle the scheduling of appointments. Fees for this “matching service” vary from city to city. For more information please contact Juan P. Gonzalez (305) 577-5477 or [jgonzalez@miamichamber.com](mailto:jgonzalez@miamichamber.com)

All trips depart from Miami. Intercity Flights are responsibility of the participant. **Reduced Nightly Hotel Rates** will be also available.

### PAYMENT INFORMATION (check all that apply)

**GMCC Members pay \$250 per city, per person. Non-members pay \$600 per city per person**

**Registrations received after 3/2/07 incurs an additional \$50.00.**

**GMCC member spouses pay \$150/city & Non-member spouses pay \$300/city (Briefings and seminars are included)**

**Cancellation Policy:** Registration and Fees are not refundable after Monday, March 5, 2007.

San Jose, Costa Rica  **Member \$250**  **Non-Member \$600**

Panama City, Panama  **Member \$250**  **Non-Member \$600**

Bogota, Colombia  **Member \$250**  **Non-Member \$600**

Sao Paulo, Brazil  **Member \$250**  **Non-Member \$600**

Belo Horizonte, Brazil  **Member \$250**  **Non-Member \$600**

Curitiba, Brazil  **Member \$250**  **Non-Member \$600**

**(Check all that apply)**

Santiago, Chile  **Member \$250**  **Non-Member \$600**

Buenos Aires, Argentina  **Member \$250**  **Non-Member \$600**

Santo Domingo, D.R.  **Member \$250**  **Non-Member \$600**

Mexico City, Mexico  **Member \$250**  **Non-Member \$600**

Guadalajara, Mexico  **Member \$250**  **Non-Member \$600**

Monterrey, Mexico  **Member \$250**  **Non-Member \$600**

**GMCC Spouse charge (\$150 per city) # cities** \_\_\_\_\_ **Total \$** \_\_\_\_\_

**Non Member Spouse (\$300 per city) # cities** \_\_\_\_\_ **Total \$** \_\_\_\_\_

### Payment must accompany registration

- Check enclosed payable to the Greater Miami Chamber of Commerce in the amount of \$ \_\_\_\_\_
- Charge credit card: \$ \_\_\_\_\_  Amex  MasterCard  Visa

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Signature (as it appears on card): \_\_\_\_\_

### Please return form to:

Juan P. Gonzalez | Greater Miami Chamber of Commerce  
1601 Biscayne Blvd. Ballroom Level, Miami, Florida 33132

Email: [jgonzalez@miamichamber.com](mailto:jgonzalez@miamichamber.com) | [www.miamichamber.com](http://www.miamichamber.com)

Fax (305) 374-7156 | Tel. (305) 577-5477

**COMPANY INFORMATION FORM**

**1. Please select your company's sector:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Accommodations/Hospitality                          | <input type="checkbox"/> Engineering   | <input type="checkbox"/> Printing, Labeling, Packaging & Related Services |
| <input type="checkbox"/> Accounting  | <input type="checkbox"/> Environmental   | <input type="checkbox"/> Real Estate                                      |
| <input type="checkbox"/> Aerospace   | <input type="checkbox"/> Financial & Insurance Services                              | <input type="checkbox"/> Rental & Leasing                                 |
| <input type="checkbox"/> Architectural                                       | <input type="checkbox"/> Franchising & Business Brokerage                            | <input type="checkbox"/> Retail Trade                                     |
| <input type="checkbox"/> Arts, Media, Film & Entertainment                   | <input type="checkbox"/> Healthcare  | <input type="checkbox"/> Telecommunications                               |
| <input type="checkbox"/> Biotechnology                                       | <input type="checkbox"/> Legal   | <input type="checkbox"/> Transportation, Warehousing & Logistics          |
| <input type="checkbox"/> Business Services & Administrative Support          | <input type="checkbox"/> Management & Economics Consulting                           | <input type="checkbox"/> Travel   |
| <input type="checkbox"/> Computer, Information Technology & Related Services | <input type="checkbox"/> Marketing, Advertising, Public Relations & Related Services | <input type="checkbox"/> Wholesalers, Distributors & Representatives      |
| <input type="checkbox"/> Construction  |  |   |
| <input type="checkbox"/> Design  |  |   |
| <input type="checkbox"/> Educational   |  |   |

**2. Company Information: (CHECK THOSE THAT APPLY)**

- |  |                                  |                                 |
|--|----------------------------------|---------------------------------|
| _____ <b>New to Market</b>                       | _____ <b>Small Business</b>      | _____ <b>Minority</b>           |
| _____ <b>Rural Based</b>                         | _____ <b>High Tech Industry</b>  | _____ <b>Other</b> _____        |
| _____ <b>Annual Sales Less Than \$ 1 Million</b> | _____ <b>\$ 1- \$ 50 MILLION</b> | _____ <b>Over \$ 50 Million</b> |
| _____ <b>Other. Please specify</b> _____         |                                  |                                 |

**3. Year company established operations:** \_\_\_\_\_

**4. Describe in detail what you are trying to accomplish during this mission:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**5. What are your primary objectives for going on this mission? (Check those that apply)**

- |  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| _____ <b>Direct Sales</b>                | _____ <b>Representation</b> | _____ <b>Licensing/Joint Venture</b> |
| _____ <b>Other. Please specify</b> _____ |                             |                                      |

**6. Have you participated in Americas Linkage before?** \_\_\_\_\_ **Year** \_\_\_\_\_

**7. Company Profile** (provide a description of the services offered and promoted by your company during mission )

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**ARE YOU INTERESTED IN:**

- |  |   |
|--|---|
| • Sponsorship of events?<br><input type="checkbox"/> Yes <input type="checkbox"/> No                 | • One-page company ad/advertorial in directory?<br><input type="checkbox"/> Yes <input type="checkbox"/> No       |
| • One-page company profile in directory?<br><input type="checkbox"/> Yes <input type="checkbox"/> No | • Translation services? (not available in all cities)<br><input type="checkbox"/> Yes <input type="checkbox"/> No |

**Please return form to:**

Juan P. Gonzalez | Greater Miami Chamber of Commerce | 1601 Biscayne Boulevard, Miami, Florida 33132  
[jgonzalez@miamichamber.com](mailto:jgonzalez@miamichamber.com) | Fax (305) 374-7156 | Tel. (305) 577-5477  
 For more information please visit [www.miamichamber.com](http://www.miamichamber.com)

## CORPORATE SPONSORSHIP OPPORTUNITIES FORM

### **DIAMOND – Program Presenter/Underwriter ~ \$50,000.00**

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#### Event

Recognition as program presenter in all cities, sessions and promotions  
Speaking opportunity in all cities [if applicable].  
Corporate name and logo in all programs distributed abroad.  
Complimentary airfare for one person to one of Am. Link. location of choice (Economy Class)  
Complimentary hotel for one person to two locations of choice (up to three nights per location)  
One table at each of the locations for breakfast, lunch and/or dinner [if applicable]  
Complimentary registration for each of the cities visited during the program.  
One Matchmaking service (up to 3 appointments) in three selected cities visited (where available)  
Opportunity to distribute company materials/booklets in all sessions and cities visited during the program  
(GMCC not responsible for transportation of materials and/or costs)

#### Advertising

One page color ad in the back cover of the Americas Linkage Directory (first come first serve basis).  
One page black and white ad inside the Americas Linkage Directory  
One page company profile in the Americas Linkage Directory (English, Spanish & Portuguese)  
Logo and web-link in the Americas Linkage section of miamichamber.com and/or efloridabusiness.com.  
Recognition in GMCC's CEO report, GMCC's newsbreak.  
Logo in GMCC's International Newsletter (until June 2007)  
Recognition in all press releases (both locally and/or abroad)  
Logo in all promotional materials and flyers in all of the cities visited during the program.

### **PLATINUM Sponsor ~ \$10,000.00**

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#### Event

Recognition as program co-sponsor in city being sponsored – all sessions  
Speaking opportunity in city sponsored  
Corporate name and logo in all programs distributed abroad.  
Three complimentary registrations  
One Matchmaking service (up to 3 appointments) in city visited (where available)  
Complimentary Hotel at location being sponsored (up to 2 nights)  
Opportunity to distribute company materials/booklets in all sessions and cities visited during the program  
(GMCC not responsible for transportation of materials and/or costs)

#### Advertising

One page black and white ad in the Americas Linkage Directory  
One page company profile in the AL directory (English, Spanish and Portuguese)  
Logo and web-link in the Americas Linkage section of miamichamber.com and/or efloridabusiness.com.  
Recognition in GMCC's CEO report, GMCC's newsbreak  
Logo in GMCC's International Newsletter (Until June 2007)  
Recognition in all press releases (both locally and/or abroad)  
Logo in promotional materials and flyers related to the city being sponsored.

(continues)

## **GOLD Sponsor – \$7,500.00**

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### Event

Recognition as event sponsor.

Speaking opportunity in city of choice [if applicable].

Two (2) individual complimentary registrations to the city sponsored

One matchmaking service (up to 3 appointments) in city sponsored (where available).

Corporate name and logo in all programs distributed in city sponsored.

Opportunity to distribute company materials/booklets in the city of choice. (GMCC not responsible for transportation of materials and/or costs)

### Advertising

One page black and white ad in the Americas Linkage Directory

One page company profile in the AL directory (English, Spanish and Portuguese)

Name recognition in Americas Linkage Section of miamichamber.com and/or efloridabusiness.com.

Name recognitions in GMCC Newsbreak

Logo in GMCC's International Newsletter (until June 2007)

Logo in promotional materials and flyers related to the city being sponsored [if applicable].

## **SILVER Sponsor – \$2,500.00**

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### Event

Speaking opportunity during the session being sponsored.

Corporate name and logo in program of session being sponsored.

One complimentary registration to the city being sponsored.

### Advertising

Recognition in the Americas Linkage section of miamichamber.com and/or efloridabusiness.com.

One page company profile in the AL directory (English, Spanish and Portuguese)

Name recognition in GMCC's International Newsletter

### **COMPANY INFORMATION**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### **PAYMENT INFORMATION**

**Sponsorship deadline is Friday, March 2, 2007.** Payment must accompany this form.

**DIAMOND** - \$50,000       **PLATINUM** - \$10,000       **GOLD** - \$7,500       **SILVER** - \$2,500

• Check enclosed payable to the Greater Miami Chamber of Commerce in the amount of \$ \_\_\_\_\_

• Charge credit card:     Amex     MasterCard     Visa

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Signature (as it appears on card): \_\_\_\_\_

### **Please return form to:**

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**Americas Linkage 2007  
Latin American and Caribbean Program  
March – May 2007**

**DIRECTORY INFORMATION FORM**

The Americas Linkage Directory includes company profiles, advertisements and advertorials. Company profiles appear in English, Spanish and Portuguese and are distributed at all meetings in each of the Americas Linkage destinations.

**COMPANY PROFILES (50-word)**

\_\_\_\_\_ **One-page company profile - \$500**

**Please submit:**

- 1) **50-word Company Description** electronically in English  
Please ensure that grammar and punctuation are correct as this text will be included "as is" in the Americas Linkage Directory. Spanish and Portuguese translations will be produced for use in the directory.
- 2) **One Photograph** of yourself, any size, to be included in the Americas Linkage 2006 Profile and Directory.

**ADVERTISEMENTS & ADVERTORIALS**

One-page (8.5 x 11, black & white) advertisement or advertorial in *Americas Linkage 2007 directory*  
**(All Ads/ADVERTORIALS must be VERTICAL/PORTRAIT)**

\_\_\_\_\_ **One-page advertisement/advertorial - \$1000**

**COMPANY AND PAYMENT INFORMATION**

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_ CHECK ENCLOSED

AMEX  VISA  MASTERCARD

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-Digit Code on back of card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**DEADLINE TO SUBMIT MATERIALS FOR DIRECTORY: FRIDAY, MARCH 2, 2007**

Please return form to:  
Daphne Brusso | Greater Miami Chamber of Commerce  
1601 Biscayne Blvd. Ballroom Level, Miami, FL 33132  
[dbrusso@miamichamber.com](mailto:dbrusso@miamichamber.com) | [www.miamichamber.com](http://www.miamichamber.com)  
Fax (305) 374-7156 | Tel. (305) 577-5486



## FEATURED PARTNERS

### **American Airlines**

American Airlines, the official sponsor of the Americas Linkage Program, continues to offer Americas Linkage participants low airfares to and from more than 15 cities throughout Latin America and the Caribbean. In 2000, American Airlines formed a partnership with the Greater Miami Chamber of Commerce, International Services Network and Enterprise Florida, to promote Florida's economy via the Americas Linkage Program. The program is designed to promote Florida as a business center and facilitate business interactions between business executives from Florida, Latin America and the Caribbean. American Airlines plays an integral role in the development and success of the Americas Linkage Program.

### **Greater Miami Chamber of Commerce**

As GMCC prepares to celebrate its centennial in a few years, it is apparent that throughout our history we have transitioned to better serve the business community. Today, we are once again transforming and adapting to the changing business environment. We are strengthening our role as the business voice of South Florida in the global market place and by strengthening the value of our membership.

### **Intercontinental Hotels Group**

InterContinental Hotels Group PLC (IHG) is the world's most global hotel company and the largest by number of rooms. The Group has more than 3,500 owned, leased, managed and franchised hotels and approximately 534,000 guest rooms across nearly 100 countries and territories.

### **U.S. Commercial Service**

Contact a Trade Specialist near You -

The Commercial Service has a network of export and industry specialists located in more than 100 U.S. cities and over 80 countries worldwide. These trade professionals provide counseling and a variety of products and services to assist small and mid-sized U.S. businesses export their products and services.

## Program Sponsors:

**American Airlines®**

